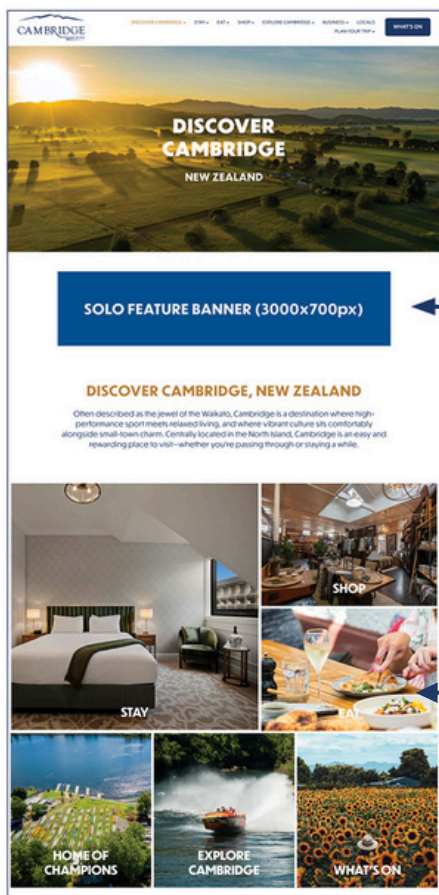




ADVERTISE WITH DESTINATION CAMBRIDGE

ADVERTISING OPTIONS



BANNER ADVERTISING

Be the star of the show with a dedicated solo banner on the Discover Cambridge landing page.

\$200 plus GST per month

LISTING ADVERTISING

Advertise your business under **STAY, EAT, SHOP, EXPLORE** or **WHAT'S ON** categories.

\$100 plus GST per annum

ADVERTISING PACKAGES

LANDMARK PACKAGE

3 months for \$500 + GST

- Solo banner advert on Discover Cambridge page
- Large rolling banner advert on relevant page: eg: Stay, Eat, Shop, Explore, What's On
- Medium rolling advert on Discover Cambridge page

EXPLORER PACKAGE

3 months for \$350 + GST

- Large rolling banner advert on relevant page: eg: Stay, Eat, Shop, Explore, What's On
- Medium rolling advert on Discover Cambridge page

DISCOVER PACKAGE

3 months for \$200 + GST

- Medium rolling advert on Discover Cambridge page

Have an upcoming event and interested in a personalised package? Contact us for unique pricing & package details

Why advertise on cambridge.co.nz?

Cambridge is one of New Zealand's most visited boutique destinations, and cambridge.co.nz is the digital front door.

Whether visitors are planning a cycling weekend, searching for unique shopping, booking accommodation, exploring wellness experiences or discovering where to eat, they start here.

If you are a local business wanting to connect with visitors actively planning their trip, this is your opportunity.

- **High-intent audience:** Visitors researching where to stay, eat, shop and explore.
- **AI-optimised content:** Built for discoverability across search and AI platforms.
- **Mobile-first experience:** Designed for travellers on the move.
- **Local credibility:** Backed by Destination Cambridge and the Cambridge Chamber of Commerce.